

VETSOURCE

**How can I recover
\$106,000/year¹
in missed revenue
& enhance client
compliance?**

Expand Your Practice with
Vetsource Home Delivery



Bring Your Practice to Your Clients' Front Door

We know it's important for you to provide the highest level of patient care and the best client experience while still keeping revenue and compliance rates up. Partner with Vetsource Home Delivery and achieve your goals.



Home Delivery is an Essential Service

“ We made in one month with Vetsource the revenue that took us 12 months to make with a competitive product. Our customers love the convenience and we've found a simple and effective way to increase compliance and grow our practice.

- Stephanie Goss, Practice Manager of Chimacum Valley Veterinary Hospital

Increase Compliance & Patient Care

+ 140% in parasiticide compliance



You recommend the highest standards of care. But let's face it, humans can be, well, human. Clients forget, misplace or run out of the medications their pet needs.

With Vetsource Home Delivery, you can drive compliance and enhance the client experience. Looking at flea, tick, and heartworm parasiticides alone, studies show that clients using the services are 140% more compliant².

- + Offer clients more products, competitive prices, and convenient ordering
- + Owners of pets on nutritional products order an average 3+ more bags of food per year, per pet³
- + Pet owners stay compliant with our AutoShip program and simple RemindMe single dose shipments

Grow Practice Revenue

+\$212 increased revenue per patient, per year



64% of pet owners say they'll likely buy prescription medications through alternate channels⁴. The number one reason? Convenience⁴.

With Vetsource, you capture sales opportunities that contribute direct profit to your bottom line. This frees up revenue trapped on your pharmacy shelves and allows you to compete with outside online sources.

- + Capture a potential of \$106,000 (or more) in additional practice revenue¹
- + 93% higher parasiticide profit per patient, per year⁵
- + Increased staff and space efficiency due to fewer in-house stocking needs

A Partner You Can Trust

Our rigorous product safety standards and processes let you focus on your patients' complete care. Our prescription management tools allow you to allow you to start patients on Home Delivery in 60 seconds or less. Vetsource's proven methods and quality control result in an error rate of less than 0.005%. Vet-VIPPS accredited and licensed in all 50 states; Vetsource works with the same manufactures you would and so promises the same guarantee.

Vetsource is the only industry-endorsed Home Delivery partner.

Sources: (1) Revenue figure based on \$212 higher revenue seen per patient, per year in an independent pharmacy revenue review of Vetsource Home Delivery. Assumes a two doctor practice with 4,000 active clients enrolling approximately 1 in 8 clients in home delivery. (2) Independent pharmacy revenue review of Vetsource Home Delivery Services. Consumers who had a pet in the Home Delivery group purchased an average of 140% more doses of parasiticides than those in the Non-Home Delivery group. (3) Assumes 1.3 bags of food per patient as baseline compliance and 5 bags of food per patient with Vetsource AutoShip 4) Brakke CVC presentation materials. 2015. (5) Independent pharmacy revenue review of Vetsource Home Delivery Services. 2015.